



# The Bristol Edition

## SPONSOR AGREEMENT

This SPONSORSHIP AGREEMENT ("Contract") is entered into on \_\_\_\_\_ (Date), by and between The Bristol Edition, the website of The Central Connecticut Online Journalism Project, a 501(c)(3) nonprofit ("Publisher"), and \_\_\_\_\_ (SPONSOR'S Name).

### **SERVICES:**

1.1 Publisher agrees to display SPONSOR'S messages on its online newspaper at <https://www.bristoledition.org/>.

### **SPONSOR MESSAGE PLACEMENT:**

2.1 SPONSORSHIP MESSAGES will be placed in the \_\_\_\_\_ (Specify Section/Location) section of the online newspaper, unless otherwise agreed upon in writing by both parties.

2.2 SPONSORSHIP MESSAGES are subject to availability and may be rotated with other SPONSOR MESSAGES.

### **SPONSORSHIP MESSAGE MATERIALS:**

3.1 The publisher and SPONSOR shall work collaboratively to determine appropriate materials, including images, copy, and any other necessary content, in accordance with the specifications provided by Publisher.

3.2 The SPONSOR is responsible for the accuracy and legality of all advertising materials.

### **PAYMENT:**

4.1 The SPONSOR agrees to pay the total SPONSORSHIP MESSAGE fee of \_\_\_\_\_ (Amount) for the agreed-upon period.

4.2 Payment shall be made in advance in full to Central Connecticut Online Journalism Project, Inc. **TERM AND**

### **TERMINATION:**

5.1 This Contract shall commence on \_\_\_\_\_ (Start Date) and continue for \_\_\_\_\_ (Number of Months) months, unless terminated earlier in accordance with this Contract.

5.2 Either party may terminate this Contract with written notice if the other party breaches any material term or condition.

### **CONFIDENTIALITY:**

6.1 Both parties agree to keep confidential all non-public information obtained from the other party during the term of this Contract.

### **INDEMNIFICATION:**

7.1 The SPONSOR agrees to indemnify and hold Publisher harmless from any claims, damages, or liabilities arising out of the content of SPONSOR'S MESSAGING or SPONSOR'S breach of this Contract.

### **GOVERNING LAW:**

8.1 This Contract shall be governed by and construed in accordance with the laws Connecticut.

IN WITNESS WHEREOF, the parties hereto have executed this SPONSOR AGREEMENT as of the Effective Date.

### **Publisher:**

Company Name: The Bristol Editions, website of the Central Connecticut Online Journalism Project, Inc.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### **Sponsor:**

Sponsor's Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_